

# Insights from Anchorage

October 9, 2015

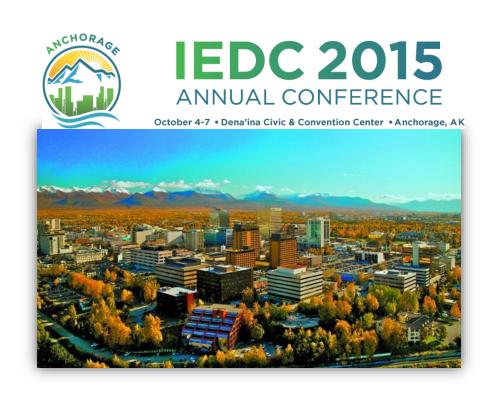
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Economic Development Coordinator

### **IEDC** Conference



- Networking
- National Trends
- Case Studies
- Current Methods



Focus on making cities/regions places people want to **live**, **work & play** 

### What attracts people?



- Affordable Housing
- Good jobs
- TransportationOptions
- Access to Amenities (recreation, arts/culture, food/beverage, education, etc.)



### What attracts business?



- Skilled Workforce
- Affordable Housing
  / Real Estate
- TransportationOptions
- Access to amenities
- Stable/efficient regulation
- Business friendly finance policies



## **Opportunities**



- Regulatory efficiency & stability
- Transportation network completion
- Housing affordability
- Amenity enhancement / linkages
- Site readiness
- Marketing
- Regional collaboration

### **Questions?**











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