



FORT ORD REUSE AUTHORITY

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REGIONAL URBAN DESIGN GUIDELINES (RUDG) TASK FORCE MEETING

9:30 a.m., Friday, February 5, 2016

920 2nd Avenue, Suite A, Marina CA 93933 (FORA Conference Room)

AGENDA

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE**
4. **APPROVAL OF MEETING MINUTES**
 - a. December 16, 2015
5. **PUBLIC COMMENT PERIOD**

Individuals wishing to address matters within the Committee's jurisdiction, but not on this agenda, may do so during this period for up to three minutes. Comments on a specific agenda item, are heard under that item.
6. **BUSINESS ITEMS**

a. DRAFT RUDG format and content review/update	INFORMATION/ACTION
b. RUDG Next Steps	INFORMATION/ACTION
7. **ITEMS FROM MEMBERS**
8. **ADJOURNMENT**

NEXT MEETING: TBD

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FORT ORD REUSE AUTHORITY TASK FORCE REPORT

REGIONAL URBAN DESIGN GUIDELINES TASK FORCE

Subject:	DRAFT RUDG format and content update	
Meeting Date:	February 5, 2016	INFORMATION/ACTION
Agenda Number:	6a	

RECOMMENDATION(S):

Receive a Regional Urban Design Guidelines (RUDG) format and content update

BACKGROUND/DISCUSSION:

Staff received an updated DRAFT RUDG document from Dover, Kohl & Partners (DKP) on December 31, 2015. In this DRAFT, DKP attempted to fully integrate Board, Task Force, and public input received to date. Following Task Force and staff requests at the December 16 meeting, DKP also delivered digital files allowing for direct editorial of the RUDG document.

During detailed content review, staff recognized the need to further refine document organization and extract the policy language from print format constraints. Staff refined the document organization and transferred print formatted content to a new DRAFT project website <http://www.ordforward.com> for increased accessibility, clarity, to facilitate editorial, and future implementation

Other editorial work over the past month has included text refinement, reorganization of key content items; reorganization of guidelines structure; and production and deployment of interactive, scalable web maps. Together these edits are intended to further comprehension, applicability, usability and implementation of the FORA RUDG. The current DRAFT RUDG website is online at <http://www.ordforward.com>, and can be accessed for review by the Task Force and stakeholders.

Specific discussion points/questions for the February 5 Task Force meeting include:

- **Format.** Staff will walk the Task Force through the new web format. *What does the Task Force think about the web format? Any requested changes?*
- **Contract Status.** We have limited budget remaining and there appears to be more work needed on the RUDG. Staff recommends continuing in-house editing with strategic consultant support. *Are there any questions about this approach?*
- **Missing content.** By reorganizing and consolidating narratives, staff identified some significant contextual pieces that are not included (e.g. landscape palette, lighting standards, road/trail cross-section consistency, wayfinding signage and branding). *Does the Task Force have any questions or recommendations?*
- **Mapping.** Staff has revised maps to distinguish BRP identified locations from “opportunity” sites that emerged during planning process. *What does the Task Force think of these changes?*

Prepared by Josh Metz, FORA Economic Development Coordinator