Fort Ord Reuse: Economic Recovery Status
August 11, 2017

Josh Metz
Economic Development Manager
josh@fora.org
OrdForward.org
Overview

- Background
- Progress
- Partnerships
- News
- Communications
- Upcoming Events

www.OldForward.org
Economic Development

University Liaison

Business Retention/Attraction

Real Estate Development

Workforce Development

Housing
Background

- 1994 FORA Act
- 1997 Base Reuse Plan
- 2012 Reassessment
- 2015 Board Action
  - 2-year initial funding
- 2017 Board Action
  - Affirmed program

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• **Build** on regional strengths

• **Engage** regional partners & stakeholders

• **Develop & maintain** information resources

• **Pursue** new business opportunities

• **Measure & report** progress

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## Reuse Progress

<table>
<thead>
<tr>
<th>Program</th>
<th>Progress</th>
<th>Remaining</th>
<th>Target</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ESCA</strong>*</td>
<td>$ 97,777,917</td>
<td>$ 950,692</td>
<td>$ 98,728,609</td>
<td>ESCA Status Report</td>
</tr>
<tr>
<td><strong>Building Reuse &amp; Removal</strong></td>
<td>3614</td>
<td>756</td>
<td>4370</td>
<td>FORA Building Removal Status Report</td>
</tr>
<tr>
<td>(Unit Count)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Habitat Transferred</strong></td>
<td>10,013</td>
<td>7,639</td>
<td>17,652</td>
<td>Draft HCP</td>
</tr>
<tr>
<td>(Acres)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Road Construction</strong></td>
<td>$ 66,477,376</td>
<td>$ 123,089,309</td>
<td>$ 189,566,685</td>
<td>FORA CIP</td>
</tr>
<tr>
<td><strong>Homes</strong></td>
<td>5,407</td>
<td>5,593</td>
<td>11,000</td>
<td>FORA Annual Report</td>
</tr>
<tr>
<td>(New + Reused Units)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Commercial</strong></td>
<td>660,000</td>
<td>2,340,000</td>
<td>3,000,000</td>
<td>FORA Annual Report</td>
</tr>
<tr>
<td>(Square Feet)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Jobs</strong></td>
<td>5,000</td>
<td>13,000</td>
<td>18,000</td>
<td>FORA Annual Report</td>
</tr>
<tr>
<td>(Full Time Equivalent)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Population</strong></td>
<td>15,717</td>
<td>21,283</td>
<td>37,000</td>
<td>FORA Annual Report</td>
</tr>
</tbody>
</table>

*Additional ESCA funding provided by AIG Cost-Cap Coverage.

**Calculated annually following BRP protocol (Table 3.11-3, pg. 198).
## Housing Starts

### Yearly Breakdown

<table>
<thead>
<tr>
<th>Year</th>
<th>Active Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 14/15</td>
<td>2</td>
</tr>
<tr>
<td>FY 15/16</td>
<td>2</td>
</tr>
<tr>
<td>FY 16/17</td>
<td>3</td>
</tr>
</tbody>
</table>

### New Housing

<table>
<thead>
<tr>
<th>Type</th>
<th>Pre FY 14/15</th>
<th>FY 14/15</th>
<th>FY 15/16</th>
<th>FY 16/17</th>
<th>FY 17/18 (projected)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Residential</td>
<td>281</td>
<td>89</td>
<td>256</td>
<td>283</td>
<td>234</td>
<td>1143</td>
</tr>
<tr>
<td>Replacement</td>
<td>1565</td>
<td>0</td>
<td>0</td>
<td>34</td>
<td>24</td>
<td>1623</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>1846</strong></td>
<td><strong>89</strong></td>
<td><strong>256</strong></td>
<td><strong>317</strong></td>
<td><strong>258</strong></td>
<td><strong>2766</strong></td>
</tr>
</tbody>
</table>

### Total CFD Revenues

<p>| | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<td>Pre FY 14/15</td>
<td>FY 14/15</td>
<td>FY 15/16</td>
<td>FY 16/17</td>
<td>FY 17/18 (projected)</td>
<td>Total</td>
</tr>
<tr>
<td>Total CFD Revenues</td>
<td>$27,004,803</td>
<td>$1,982,669</td>
<td>$5,202,626</td>
<td>$7,329,706</td>
<td>$6,149,946</td>
<td>$45,687,081</td>
</tr>
</tbody>
</table>

[www.OrdForward.org](http://www.OrdForward.org)
<table>
<thead>
<tr>
<th>Type</th>
<th>2015</th>
<th>2017</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTE</td>
<td>3541</td>
<td>3587</td>
<td>1%</td>
</tr>
<tr>
<td>PT</td>
<td>722</td>
<td>1413</td>
<td>49%</td>
</tr>
<tr>
<td>Total*</td>
<td>4263</td>
<td>5000</td>
<td>15%</td>
</tr>
</tbody>
</table>

*Excludes Construction Jobs = Approximately 1000 in FY 16/17 (Dunes, East Garrison, Sea Haven, CSUMB)
CSUMB Programs

Entrepreneurship & Small Business

Sustainability & Eco-recreation

October 6, 2017
1 = West Campus  
   (49 acres)

2 = North Central Campus  
   (71 acres)

3 = East Campus  
   (273 acres)

4 = South Campus  
   (37 acres)

5 = 8th Street Parcels  
   (47 acres)
Recent Progress

- City of Marina **Specific Plan** advancing to Environmental Review
  - Target Q4 2017
- **Marketing Plan**
- West Campus Parcel **Auction**
- Developer **Tours**
- Personnel **Changes**
- UCANR – Ag Research **Interest**

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Dunes on MB

VA/DOD Clinic
Opening, Aug 3

Marriott-Springhill Suites
Opening, Aug 11
Main Gate

Aerial View South
Communications

3 E’s Recovery Progress Video

- Production underway – Oct/Nov
- Designed for web consumption ~3min
- 3 additional pieces to follow: Education, Environment, Economy

Highlighting Reuse Accomplishments

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Community Engagement

- Salinas Chamber
  - Presentation
  - Article
- Fund for Homeless Women
  - Presentation
- Web/Social
  - 172 web users/mo
  - 628 Twitter followers

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Upcoming Events

- Aug 23: MBEP Regional Policy Forum
- Sept 10-13: Community Capital
- Oct 6: Greater Vision 2017 - Water Forum
Questions?

Josh Metz
Economic Development Manager
josh@fora.org
OrdForward.org
@OrdForward
(831) 883-3672