Fort Ord Reuse: Economic Recovery Status
October 14, 2016

Josh Metz
Economic Development Manager
Overview

- Strategy
- Progress
- Openings
- Partnerships
- Initiatives
• Build on regional strengths
• Engage stakeholders
• Develop & maintain information resources
• Pursue new business opportunities
• Engage with regional partners
• Report progress
Base Reuse Plan Projections

- **37,000** Replacement Population
- **18,000 Jobs** to Replace Military Employment
- **11,000 Homes** (6,160 New Units)
- Supporting Commercial Development (~3M sq. ft.)
- Balanced Development ensuring Economic and Educational Opportunities with Environmental Preservation

Former Fort Ord Today

- **14,200** Population
- ~4,200 jobs (3541 FTE/722 PT)
- **4,000** replacement/rehab housing units, ~1000 new units
- **660K sq. ft** commercial

New Residential Permits

<table>
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<tr>
<th>FY</th>
<th>13/14</th>
<th>14/15</th>
<th>15/16</th>
<th>16/17*</th>
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<tbody>
<tr>
<td></td>
<td>40</td>
<td>89</td>
<td>256</td>
<td>300</td>
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New Residential Permits
Phase 1 Opening Ceremony, October 11, 2016
Joint VA/DoD General Gourley Clinic
Ribbon Cutting, October 14, 2016
Planned Opening, November 2016
Planned Opening, Fall/Winter 2016
Main Gate RFP

December 5, 2016 Submittal Deadline
Seaside University Center (Surplus II)
UC Monterey Bay Education, Science, and Technology Center (UC MBEST)
Information Resources

Coworking Study
- FORA-iiED C SUM B
- Market Feasibility
- Survey (Sept 2016)
- Case Studies
- Market Analysis
- Recommendations

Key findings:
- Fast growing market
- Few Salinas-Peninsula providers
- 67% interest (99 respondents)
- Prefer 10-30 min drive

Imminent release on FORA website pending final edits
Business Recruitment/Retention

American BioSciences Inc.
Nature and Science for Better Health

Food/dietary supplements
New production facility in Salinas
$6M in annual sales
Partnerships: CSUMB

Current enrollment: 7,100 FTE
Projected 2020: 12,500 FTE
Future cap: 25,000 FTE

http://startupmontereybay.org/
6 years old (2011-2016)
370 companies | 130 finalists
$350k supporting funds awarded
Partnerships: MBEP

Monterey Bay Economic Partnership

Workforce Development Committee

Strengthening Career Pathways

State of the Region Event
Embassy Suites, Seaside
December 1, 2016
**Innovation - Agtech**

**SALINAS, California**  
*The World’s AgTech Hub*

<table>
<thead>
<tr>
<th>#1 Producer of Fresh Food in the U.S.</th>
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<tr>
<td>$9 Billion Agriculture Industry</td>
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<td>60% of the nation’s leafy greens</td>
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<tr>
<td>30% of the nation’s strawberries</td>
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- #1 producer of Pinot Noir grapes in California
- #2 producer of Chardonnay grapes in California
- Cultivates 43k acres of grapes, 1k acres fewer than Napa

- Feeding the World: EXPORTS
  - 435 million pounds of lettuce
  - 80 million pounds of broccoli
  - 61 million pounds of strawberries

**Smart Farming Epicenter.**

- Farming
- Technology
- Sustainability
- Water
- Energy

[www.businessinsalinas.com](http://www.businessinsalinas.com)
Questions?

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