



Regional Urban Design Guidelines Consider Adoption

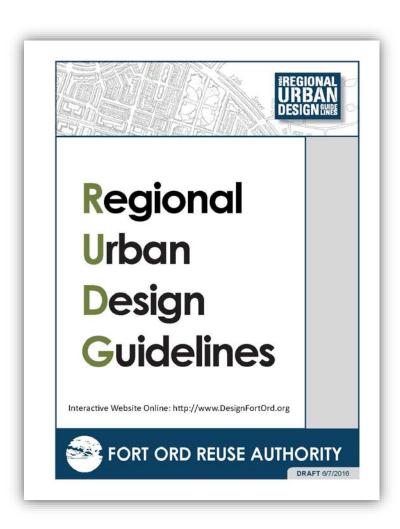
Board Meeting June 10, 2016

> Josh Metz Economic Development Coordinator



Overview



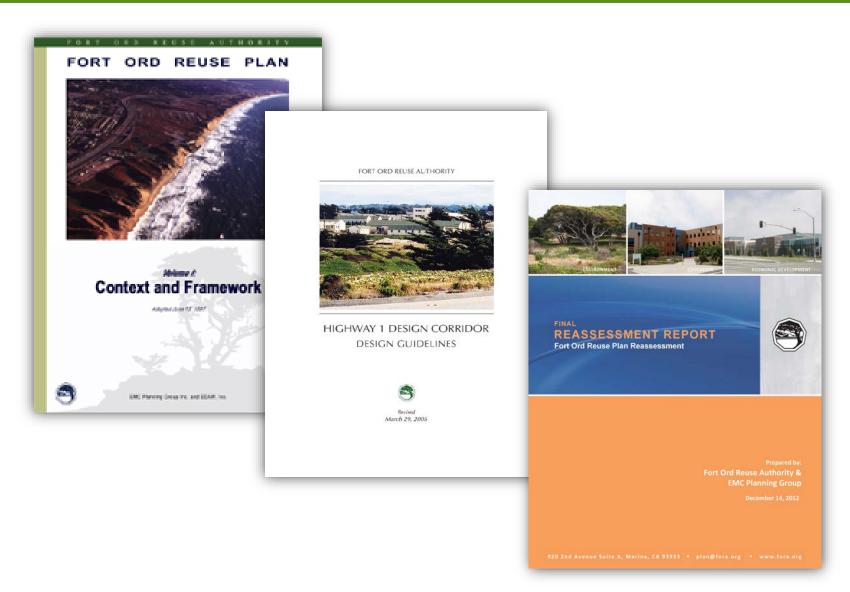


- Background
- Process
- Progress
- Structure/Format
- Policy Application
- Implementation
- Adoption



Background







Process



RUDG Task Force Meetings

- June 1, 2016
- May 10, 2016
- April 28, 2016
- April 14, 2016
- Mar 29, 2016
- Feb 25, 2016
- Feb 5, 2016
- Dec 16, 2015
- Nov 3, 2015
- Oct 12, 2015
- Sept 10, 2015
- Aug 27, 2015
- Aug 18, 2015
- June 25, 2015
- May 1, 2015
- April 23, 2015
- April 2, 2015
- Mar 23, 2015
- Mar 3, 2015

- Feb 23, 2015
- Jan 26, 2015
- Jan 9, 2015
- Dec 19, 2014
- Dec 11, 2014
- Oct 30, 2014
- Sept 22, 2014
- June 27, 2014
- June 20, 2014
- June 19, 2014
- June 2, 2014
- May 29, 2014
- May 9, 2014
- April 30, 2014
- April 22, 2014

Board Workshops:

March 7, 2016 & Nov 2, 2015

- Design Charrette:February 2-11, 2015
- Site Visit: November 12-19, 2014
- Consultant Selection:
 July 2014
- Request for Proposals: May 2014
- Staff Work Plan: February 2014



Process Summary



34 Task Force Meetings

25 Document Drafts

2 Special Board Workshops

9-day Design Charrette

5 Design Sessions | 9 Council Presentations

25 Stakeholder Meetings

6-day Site Visit



Completion Steps

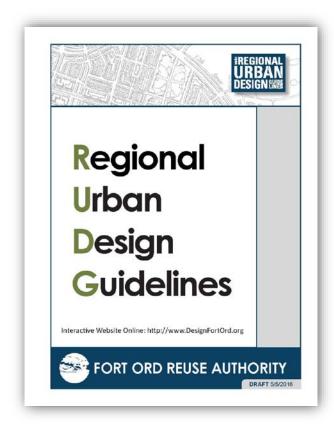


- Implemented Board directed corrections (definitions, clarifications, language adjustments)
- Completed Landscaping Palettes
- Refined Gateway Elements
- Refined Cross-section Illustrations
- Refined Compliance Checklist
- Public Comments Received & Incorporated
- Unanimous Task Force Recommendation



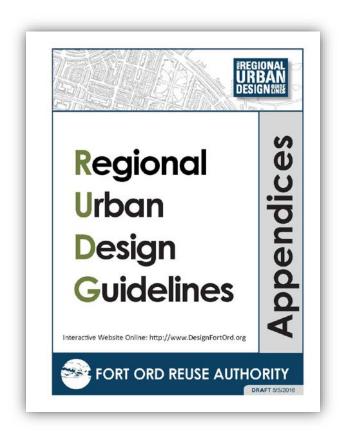
Structure





86 pages

Policy Document



150 pages

Appendices

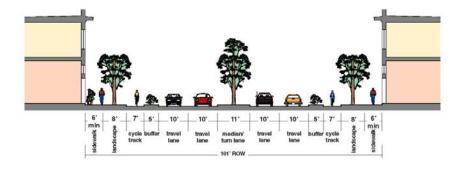


Format



Objectives

 BRP design direction, implemented through the Measures



Measures

Implement
 Objectives

Design References

 Examples / resources to aid planning





Guidelines



The urban design guidelines will establish standards for **road design**, **setbacks**, **building height**, **landscaping**, **signage**, **and other matters of visual importance**. -Base Reuse Plan, p. 61

- Roads & Mobility
 - Complete Streets
 - Connectivity
 - Trails
 - Transit Facilities
 - Highway 1 Design Corridor
- Buildings
 - Orientation
 - Types, Setbacks & Heights

- Landscaping
 - Palettes
 - Lighting
- Signage
 - Gateways
 - Wayfinding
- Other Matters of Visual Importance
 - Public Spaces
 - Centers



Where RUDG Apply



Locations
 BRP designated Town & Village Centers, Gateways, Regional Circulation Corridors, Trails, and the Highway 1 Design Corridor where the RUDG are required for BRP consistency.

Opportunity Sites

Identified during the public process - sites where the RUDG are encouraged - but not required for BRP consistency.



Policy Application



1. Required in BRP consistency determinations for:

- New Legislative Land Use Decisions (LLUD) within BRP designated Locations
- Amendments to existing LLUD within BRP designated locations.

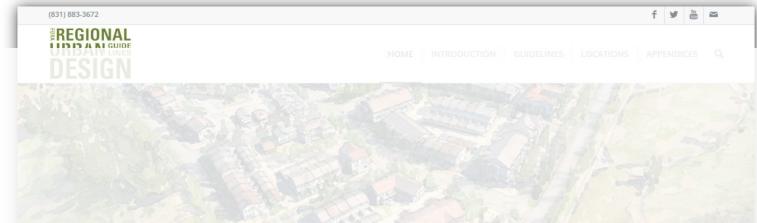
2. Advisory for:

- Existing LLUD already deemed BRP consistent
- New LLUD within Opportunity sites



Implementation





Tools

- Interactive Website
- Design References
- Compliance Checklist

Training/Education

- Jurisdiction Training
- Developer Support
- Community Awareness

INTRODUCTION

RUDG) were developed for the Fort Ord Reuse Authority (FORA) as directed by the 1997 Fort Ord Base Reuse Plan (BRP). They are refinements of existing BRP policy and were completed as a separate mplementation action.

ESIGN GUIDELINES

design, setbacks, building height, landscaping, signage, and other matters of visual importance. They provide jurisdictions, developers and the public guidance on matters of visual importance to former Fort Ord reuse.

LOCATIONS

Circulation Corridors, Trails, and the Highway

1 Scenic Corridor on the former Fort Ord
lands were identified as regionally important
locations requiring RUDG development in the
1997 BRP and refined during the 2015 RUDG
public design process.

Read More

Read More

Read More



Recommendation



