Overview

- **Economic Recovery:**
  - Job Creation
  - Entrepreneurship
  - Community Engagement

- **Status Updates:**
  - Metrics
  - UC MBEST
  - RUDG

- **Path Forward**
Economic Recovery

- **Job Creation/ Business Development**
  - Small Business Expansion
  - Employer/ Enterprise Retention/ Expansion
  - New Opportunity Recruitment/ Relocation
Entrepreneurship

Start-up Monterey Bay

- CSUMB partnership
- **25% increase** (67 to 89) from 2016
- Steering committee
- Pitch workshops
- Tech Meet-ups
- Expanding role in 16/17
Community Engagement

- California SBDC
- Monterey Bay Economic Partnership
- Women's Council of Realtors Monterey Peninsula
- Fort Ord Environmental Justice Network
- Monterey County Business Council
- NAACP Monterey County Branch
- Rotary International
- Monterey Peninsula Chamber of Commerce
### Metrics

**Major Housing Projects (4/5/16)**

<table>
<thead>
<tr>
<th>Project</th>
<th>Starts</th>
<th>Target</th>
<th>% Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dunes on Monterey Bay</td>
<td>219</td>
<td>1237</td>
<td>18</td>
</tr>
<tr>
<td>East Garrison</td>
<td>360</td>
<td>1470</td>
<td>25</td>
</tr>
</tbody>
</table>

* SFR + rental apartments

**Jobs Survey (2015)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time Equivalent (FTE)</td>
<td>3541</td>
</tr>
<tr>
<td>Part-time</td>
<td>722</td>
</tr>
<tr>
<td>Students (CSUMB, MPC, MCL, Chartwell)</td>
<td>10,000+</td>
</tr>
</tbody>
</table>

**Entrepreneurship**

<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start-up Challenge</td>
<td>89 submissions</td>
</tr>
<tr>
<td>Pitch Workshops</td>
<td>~120 participants (6 events)</td>
</tr>
<tr>
<td>Tech Meetups</td>
<td>~250 participants (5 events)</td>
</tr>
</tbody>
</table>

**Next Survey Spring 2017**
• **Reinvigorated FORA/County/UCSC process**

  • Actively pursuing development alternatives and path forward

  • Addressing constraints; Clarifying parcel status; Establishing staff working group
• Regional Urban Design Guidelines (RUDG)
  • Finalizing guidelines
  • Clarifying policies and enhancing certainty
  • Creating online planning support information system
Ord Forward

- CSUMB Partnership
  - iiED/Startup Challenge
  - SBDC
- UC MBEST Collaboration
- MBEP Partnership
- Community Engagement
- Inquiries/Connections
- Information Resources
- Networking/Conferences
- FORA Transition