



FORT ORD REUSE AUTHORITY

920 2nd Avenue, Suite A, Marina, CA 93933

Phone: (831) 883-3672 | Fax: (831) 883-3675 | www.fora.org

BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING

12:00 p.m., November 18, 2013

920 2nd Avenue, Suite A, Marina CA 93933 (FORA Conference Room)

AGENDA

1. **CALL TO ORDER**

2. **ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE**

3. **APPROVAL OF MEETING MINUTES**

- a. Nov 13, 2013 PRAC Minutes
- b. Oct 28, 2013 PRAC Minutes
- c. Oct 23, 2013 PRAC Minutes

4. **PUBLIC COMMENT PERIOD**

Members of the audience wishing to address the Fort Ord Reuse Authority (FORA) Post-Reassessment Advisory Committee (PRAC) on matters within the jurisdiction of FORA, but not on this agenda, may do so during the Public Comment Period. Public comments are limited to three minutes. Public comments on specific agenda items will be heard under that item.

5. **OLD BUSINESS**

- | | |
|---|--------------------|
| a. Base Reuse Plan Implementation Colloquium | |
| i. Progress on filling final panelist & moderator slots | INFORMATION/ACTION |
| ii. Final review of colloquium format & scheduling | ACTION |
| iii. Report on attendance and event marketing | ACTION |

6. **ITEMS FROM MEMBERS**

7. **ADJOURNMENT**

NEXT PROPOSED MEETING: TBD

For information regarding items on this agenda or to request disability related modifications and/or accommodations please contact the Deputy Clerk by 5:00 p.m., one business day prior to the meeting. Agendas are available on the FORA website at www.fora.org.



FORT ORD REUSE AUTHORITY

BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING MINUTES

12:00 p.m., Wednesday, October 23, 2013 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. **CALL TO ORDER AT 12:00 P.M.**

Confirming a quorum, Fort Ord Reuse Authority (FORA) Board of Directors Chair Jerry Edelen called the meeting to order at 12:07 PM. The following people attended:

Committee Members

Dr. Tom Moore, MCWD
Gail Morton, City of Marina
Jerry Edelen, City of DRO
Victoria Beach, City of Carmel
-by-the-Sea
Jane Parker, County of Monterey
4th District
Andre Lewis, CSUMB

Other Attendees

Michael Houlemard, FORA
Steve Endsley, FORA
Jane Haines, member of the public
Graham Bice, UCMBEST
Scott Waltz, member of the public
Jonathan Garica, FORA

2. **PLEDGE OF ALLEGIANCE**

Jonathan Garcia, Senior Planner, led the pledge of allegiance.

3. **ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE**

Jonathan Garcia noted email correspondence from Graham Bice related to the background document.

4. **PUBLIC COMMENT PERIOD**

None.

5. **APPROVAL OF MEETING MINUTES**

MOTION: Committee member Jane Parker moved, seconded by Committee member Victoria Beach, to accept the October 9, 2013 meeting minutes as presented.

MOTION PASSED: unanimous.

6. **OLD BUSINESS**

Base Reuse Plan Post-Reassessment Colloquium Planning

- I. Review revised Fort Ord Background document
- II. Provide feedback on draft overarching questions for panels
- III. Provide direction on proposed colloquium format/scheduling
- IV. Provide feedback on draft colloquium flyer/brochure

V. Consider next steps

Senior Planner Jonathan Garcia provided a summary of the staff report and changes to the background document. Committee members provided feedback on the draft Fort Ord Background document, the draft Overarching Questions, and the proposed colloquium format/scheduling. Member of the public Jane Haines suggested that additional edits to the background document.

Next steps included recirculating the Fort Ord Background document and overarching questions with the requested changes and preparing a draft bi-fold and draft program for the colloquium event. The next PRAC meeting was scheduled for October 28, 2013 at 2:00 PM.

7. **ITEMS FROM MEMBERS**

None.

8. **ADJOURNMENT**

The meeting was adjourned at approximately 1:47 pm.

Minutes prepared by Jonathan Garcia.

DRAFT



FORT ORD REUSE AUTHORITY

BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING MINUTES

2:00 p.m., Monday, October 28, 2013 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. CALL TO ORDER AT 2:00 P.M.

Fort Ord Reuse Authority (FORA) Board of Directors Chair Jerry Edelen called a meeting of the whole to order at 2:09 PM, noting that a quorum was not present. The following people attended:

Committee Members

Gail Morton, City of Marina
Jerry Edelen, City of DRO
Victoria Beach, City of Carmel
-by-the-Sea

Other Attendees

Steve Endsley, FORA
Jane Haines, member of the public
Graham Bice, UCMBEST
Jonathan Garica, FORA

2. ACKNOWLEDGEMENTS, ANNOUNCEMENTS AND CORRESPONDENCE

Jonathan Garcia noted email correspondence from Jane Haines related to the background document.

3. PUBLIC COMMENT PERIOD

None.

4. APPROVAL OF MEETING MINUTES

Approval of Meeting Minutes was deferred to a future meeting when a quorum would be present.

6. OLD BUSINESS

Base Reuse Plan Post-Reassessment Colloquium Planning

- I. Review revised Fort Ord Background document
- II. Review revised overarching questions
- III. Provide direction on proposed colloquium format/scheduling
- IV. Provide feedback on draft colloquium bi-fold
- V. Provide feedback on draft colloquium program
- VI. Consider next steps

Senior Planner Jonathan Garcia provided a summary of the staff report, changes to the background document, a draft bi-fold for advertising the event, and a draft event program. Committee members and staff provided feedback and updates on recruiting panelists. Committee members Victoria Beach and Gail Morton requested an additional working meeting with FORA staff and member of the public Jane Haines to finalize the packet for speakers. The working meeting was scheduled for October 29, 2013 at 3:45 pm.

Next steps included recirculating the packet for speakers to the PRAC at the next meeting. The next PRAC meeting was not scheduled during the meeting.

7. **ITEMS FROM MEMBERS**

None.

8. **ADJOURNMENT**

The meeting was adjourned at approximately 3:40 pm.

Minutes prepared by Jonathan Garcia.

DRAFT



FORT ORD REUSE AUTHORITY

BASE REUSE PLAN POST-REASSESSMENT ADVISORY COMMITTEE MEETING MINUTES

10:00 a.m., Wednesday, November 13, 2013 | FORA Conference Room
920 2nd Avenue, Suite A, Marina, CA 93933

1. **CALL TO ORDER AT 10:00 A.M.**

Confirming a quorum, Fort Ord Reuse Authority (FORA) PRAC Member Eduardo Ochoa called the meeting to order at 10:07 AM. The following people attended:

Committee Members

Dr. Tom Moore, MCWD
Gail Morton, City of Marina
Dr. Eduardo Ochoa, CSUMB
Victoria Beach, City of Carmel
-by-the-Sea
Jane Parker, County of Monterey
4th District
Andre Lewis, CSUMB

Other Attendees

Michael Houlemard, FORA
Steve Endsley, FORA
Jane Haines, member of the public
Graham Bice, UCMBEST
Josh Metz, FORA

2. **PUBLIC COMMENT PERIOD**

None.

3. **OLD BUSINESS**

Base Reuse Plan Post-Reassessment Colloquium Planning

- I. Finalize Fort Ord Background Document
- II. Finalize Speaker List
- III. Circulate Travel Reimbursement/Per Diem Information
- IV. Provide direction on proposed colloquium format/scheduling
- V. Consider next steps

Committee members discussed additional edits to the Colloquium Background document. Member of the public Jane Haines submitted additional written edits. Committee members reviewed and edited speaker list and topics. Michael Houlemard recommended providing email contact information for speakers to communicate with one another.

Next steps include finalizing edits on Background document. Working with speakers to finalize travel arrangements. The next PRAC meeting was scheduled for Monday November 18, 2013 at 12:00 PM.

4. **ITEMS FROM MEMBERS**

None.

5. **ADJOURNMENT**

The meeting was adjourned at approximately 12:37 pm.

Minutes prepared by Josh Metz

DRAFT

DRAFT COLLOQUIUM SCHEDULE/SPEAKERS LIST

WEDNESDAY 11 December

7:00 pm **Guest Speaker Welcome & Reception**

THURSDAY 12 December

8:00 am **Coffee & Opening Comments**

8:30 am **Panel 1**

- **MODERATOR: ??**
- **Jennifer Ott** *Chief Operating Officer Alameda Point, Alameda CA*
Topic: The challenge of integrating former bases into the fabric of surrounding cities/mixed use communities.
Contact: Andre/Michael
Confirmation Status: **CONFIRMED**
Email: jott@alamedaca.gov
- **Larry Samuels**, *Principal, Samuels Associates, La Selva Beach, CA*
Topic: Optimizing conditions for innovation clusters
Contact: Andre
Confirmation Status: **CONFIRMED**
Email: Larry@SamuelsAssociates.com
- **Bud Colligan** *Founder & CEO, South Swells Ventures, Santa Cruz CA*
Topic: Marshalling resources for innovation
Contact: Andre
Confirmation Status: **CONFIRMED**
Email: bud@colligans.com

9:30 am **Moderated Q&A**

10:15 am **Break**

10:30 am **Panel 2**

- **MODERATOR: ??**
- **Peter Katz** *Principal, Strategic Consulting Practice, Alexandria VA*
Topic: How development patterns can increase jurisdiction tax base.
Contact: Victoria
Confirmation Status: **CONFIRMED**
Email: katzoid@earthlink.net
- **Mary Jo Waits** *National Governor's Association Director of Economic, Human Services, & Workforce Division, Washington DC*
Topic: Transitioning to the new economy; Policies fostering innovation driven economic growth.
Contact: Andre
Confirmation Status: **CONFIRMED**
Email: MJWaits@nga.org

- **Craig Seymour** *Managing Principal, RKG & Associates, Alexandria VA*
Topic: New directions and socio-economic development strategies for base re-use.
Contact: Andre/Michael
Confirmation Status: **CONFIRMED**
Email: crs@rkgassociates.com

11:30 pm **Moderated Q&A**

12:30 pm **Lunch with an Expert**

2:00 pm **Panel 3**

- **MODERATOR:**
Katie Timmerman *Senior Construction/project manager, CSUMB, Monterey, CA*
Topic: Blight Removal: Experience and Practice, California State University Monterey Bay.
Contact: Andre
Confirmation Status: **CONFIRMED**
Email: ktimmerman@csumb.edu
- **Jim Musbach** *Managing Principal at Economic & Planning System, Berkeley, CA*
Topic: Innovative solutions to blight removal.
Contact: Andre/Michael
Confirmation Status: **CONFIRMED**
Email: jmusbach@epsys.com
- **Lenny Siegel** *Center for Public Environmental Oversight, Mountain View, CA*
Topic: Advocacy for safety in the human environment.
Contact: Andre
Confirmation Status: **CONFIRMED**
Email: lsiegel@cpeo.org
- **Bradley Guy** *Asst. Professor, Sustainable Design Program, School of Architecture and Planning, The Catholic University of America, Washington DC*
Topic: Green building and unbuilding
Contact: Michael
Confirmation Status: **CONFIRMED**
Email: GUY@cua.edu

3:00 pm **Moderated Q&A**

4:00 pm **Networking and Social Event**

FRIDAY 13 December

8:00 am **Coffee & Opening Comments**

8:30 am **Panel 4**

- **MODERATOR: ??**
- **Chuck Bohl** *Associate Professor & Director of the Masters in Real Estate Development and Urbanism, University of Miami's School of Architecture, Miami FL*

Topic: How complete planning affects community prosperity.

Contact: Victoria

Confirmation Status: **CONFIRMED**

Email: cbohl@miami.edu

- **Victor Dover** *Principal, Dover, Kohl, & Partners, Coral Gables FL*

Topic: Retrofitting sprawl

Contact: Victoria

Confirmation Status: **CONFIRMED**

Email: vdover@doverkohl.com

- **Third Panelist TBD**

9:30 am **Moderated Q&A**

10:15 am **Break**

10:30 am **Panel 5**

- **MODERATOR: ??**

- **Bill Lennertz** *Executive Director, National Charrette Institute, Portland OR*

Topic: How public charrettes can resolve apparently conflicting land planning interests.

Contact: Victoria

Confirmation Status: **TENTATIVE (90%)**

Email: Bill@CharretteInstitute.org

- **Dan Parolek** *Principal, Optimus Design, San Francisco CA*

Topic: How publicly developed form-based codes increase predictability and profitability for developers.

Contact: Victoria

Confirmation Status: **CONFIRMED**

Email: daniel.parolek@opticosdesign.com

- **Third Panelist TBD**

11:30 pm **Moderated Q&A**

12:30 pm **Lunch with an Expert or Luncheon Speaker**

1:45 pm **Panel 6**

- **MODERATOR:**

David Spaur *Monterey County Economic Development Director, Monterey CA*

Topic: Attracting the right Employers for Monterey County, tax base expansion.

Contact: Andre

Confirmation Status: **CONFIRMED**

Email: SpaurD@co.monterey.ca.us

- **Doug Farr** *President and CEO at Farr and Associates, Architecture and Urban Design, Chicago, IL*

Topic: How urban areas can leverage proximity to open space through integrated connectivity.

Contact: Victoria

Confirmation Status: **TENTATIVE (85%)**

Email: doug@farrside.com

- **Luther Probst**

To Discuss: Building economy around a National Monument.

Contact: Michael

Confirmation Status: **CONFIRMED**

Email: luther@lutherpropstconsulting.com

- **Jim Meadows** *Presidio Trust Executive Director, Presidio of San Francisco*

Topic: Integrating recreation and open space into economic recovery programs: San Francisco Presidio Case Study.

Contact: Michael

Confirmation Status: **CONFIRMED**

Email: JimMeadows@mac.com

2:45 pm **Moderated Q&A**

4:00-5:30 pm **FORA Board Meeting**