

Insights from Anchorage

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Josh Metz

*Economic Development
Coordinator*

- Networking
- National Trends
- Case Studies
- Current Methods



IEDC 2015 ANNUAL CONFERENCE

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*Focus on making cities/regions places
people want to **live, work & play***

What attracts people?

- Affordable Housing
- Good jobs
- Transportation Options
- Access to Amenities
(*recreation, arts/culture, food/beverage, education, etc.*)



What attracts business?

- Skilled Workforce
- Affordable Housing / Real Estate
- Transportation Options
- Access to amenities
- Stable/efficient regulation
- Business friendly finance policies



COURTESY: REI



Opportunities

- Regulatory efficiency & stability
- Transportation network completion
- Housing affordability
- Amenity enhancement / linkages
- Site readiness
- Marketing
- Regional collaboration

Questions?



Josh Metz
Economic Development Coordinator
josh@fora.org
(831) 883-3672