

Fort Ord Reuse: Economic Recovery Status

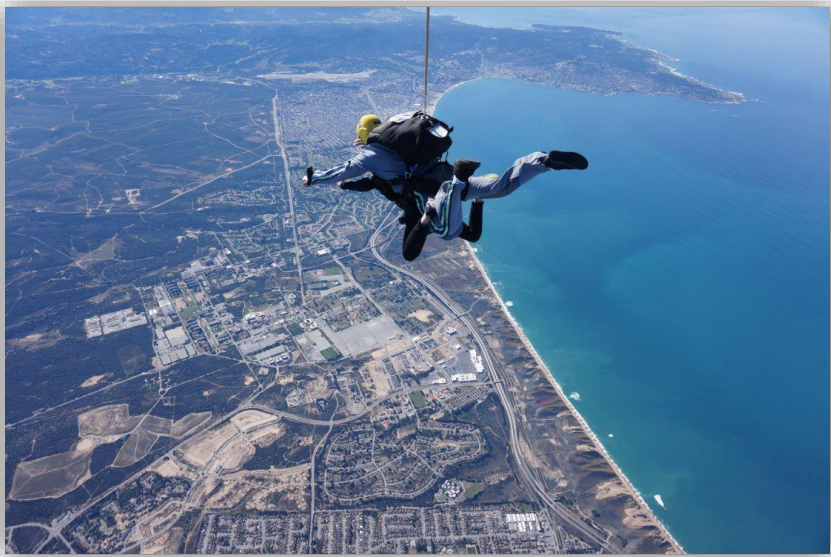
August 11, 2017

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- Background
- Progress
- Partnerships
- News
- Communications
- Upcoming Events

Economic Development

University Liaison

**Business
Retention/Attraction**

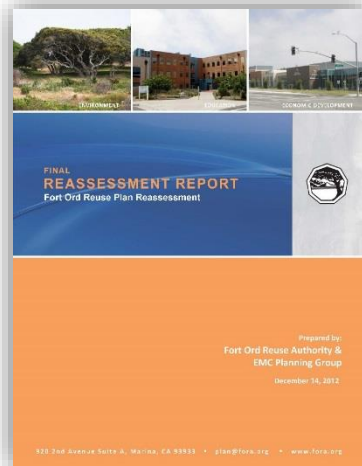
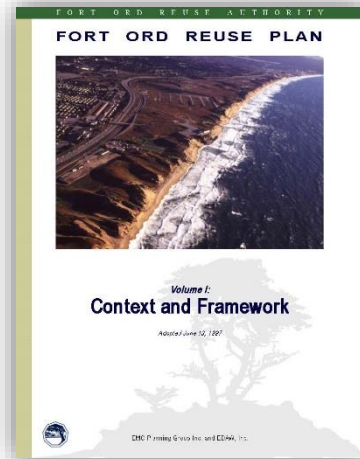
**Real Estate
Development**

**Workforce
Development**

Housing



Background



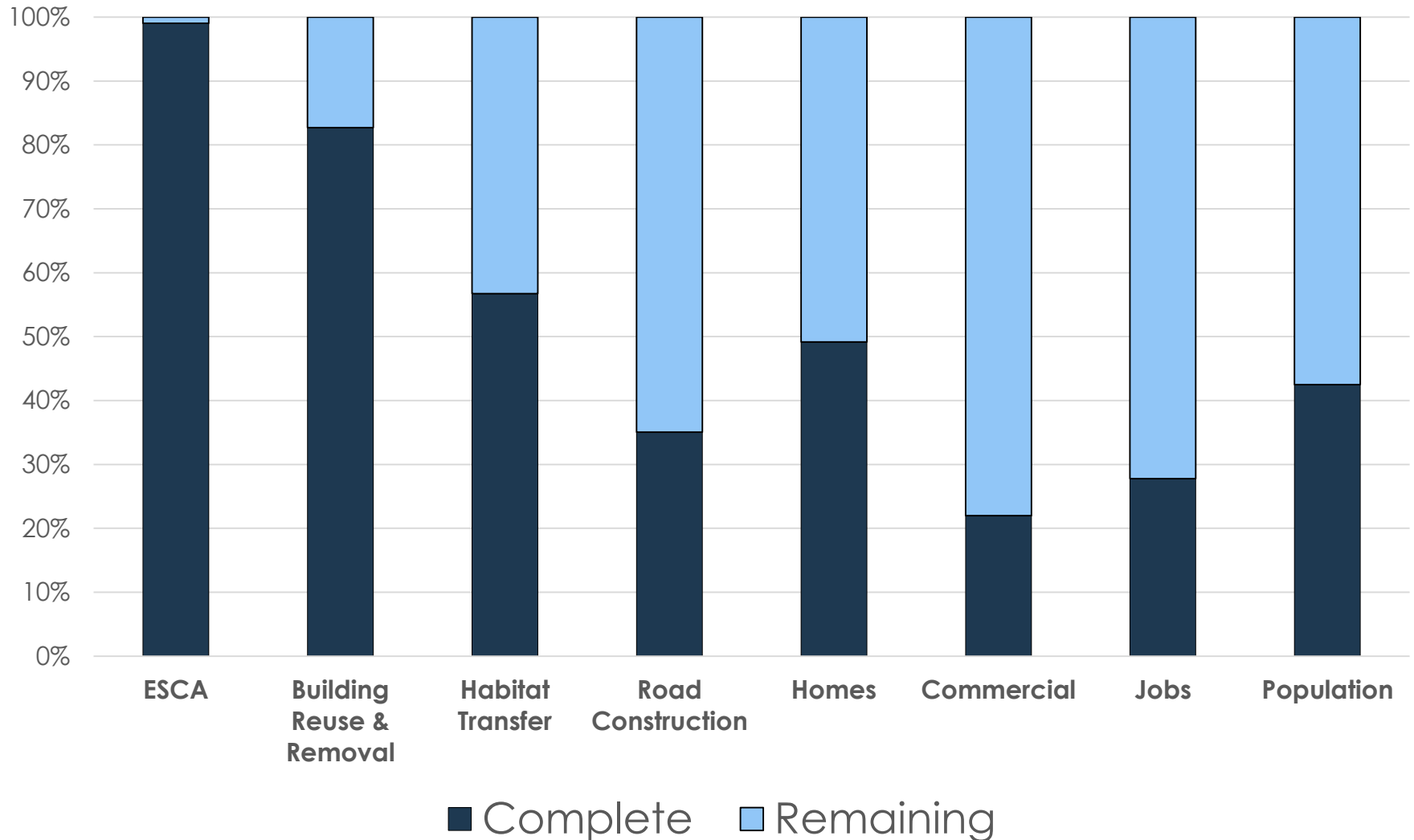
- 1994 FORA Act
- 1997 Base Reuse Plan
- 2012 Reassessment
- 2015 Board Action
 - 2-year initial funding
- 2017 Board Action
 - Affirmed program

Program

- **Build** on regional strengths
- **Engage** regional partners & stakeholders
- **Develop & maintain** information resources
- **Pursue** new business opportunities
- **Measure & report** progress



Reuse Progress



Reuse Progress

Program	Progress	Remaining	Target	Source
ESCA*	\$ 97,777,917	\$ 950,692	\$ 98,728,609	ESCA Status Report
Building Reuse & Removal (Unit Count)	3614	756	4370	FORA Building Removal Status Report
Habitat Transferred (Acres)	10,013	7,639	17,652	Draft HCP
Road Construction**	\$ 66,477,376	\$ 123,089,309	\$ 189,566,685	FORA CIP
Homes (New + Reused Units)	5,407	5,593	11,000	FORA Annual Report
Commercial (Square Feet)	660,000	2,340,000	3,000,000	FORA Annual Report
Jobs (Full Time Equivalent)	5,000	13,000	18,000	FORA Annual Report
Population**	15,717	21,283	37,000	FORA Annual Report

*Additional ESCA funding provided by AIG Cost-Cap Coverage.

**Calculated annually following BRP protocol (Table 3.11-3, pg. 198).

Housing Starts



Year	Active Projects
FY 14/15	2
FY 15/16	2
FY 16/17	3

New Housing	Pre FY 14/15	FY 14/15	FY 15/16	FY 16/17	FY 17/18 (projected)	Total
New Residential	281	89	256	283	234	1143
Replacement	1565	0	0	34	24	1623
Totals	1846	89	256	317	258	2766
Total CFD Revenues	\$27,004,803	\$1,982,669	\$5,202,626	\$7,329,706	\$6,149,946	\$45,687,081

Jobs Survey



Year	Total Employers Surveyed
2015	72
2017	117
Change	45

Type	2015	2017	Change
FTE	3541	3587	1%
PT	722	1413	49%
Total*	4263	5000	15%

*Excludes Construction Jobs = Approximately 1000 in FY 16/17
(Dunes, East Garrison, Sea Haven, CSUMB)

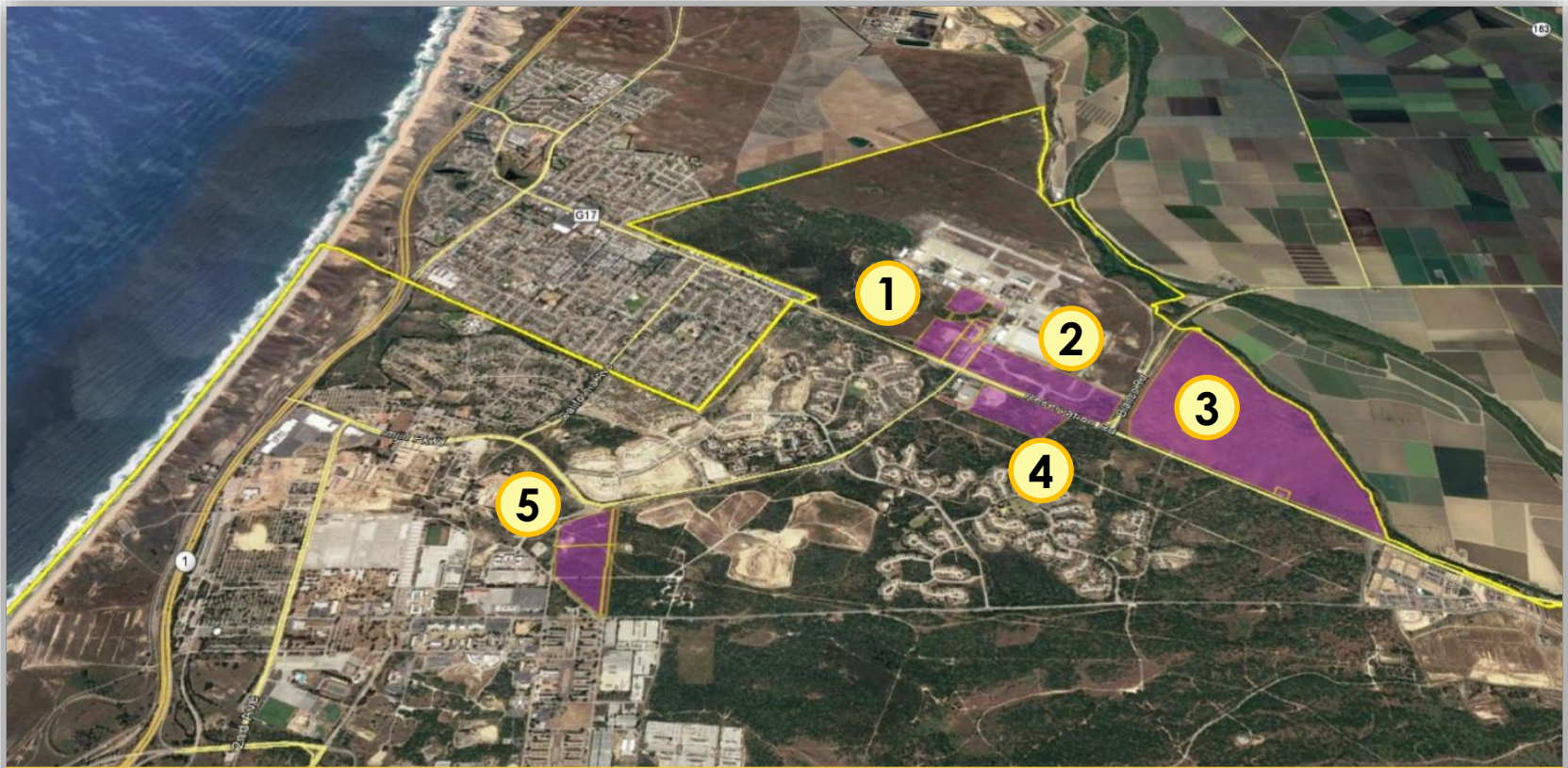
CSUMB Programs

Entrepreneurship & Small Business



Sustainability & Eco-recreation





1 = West Campus
(49 acres)

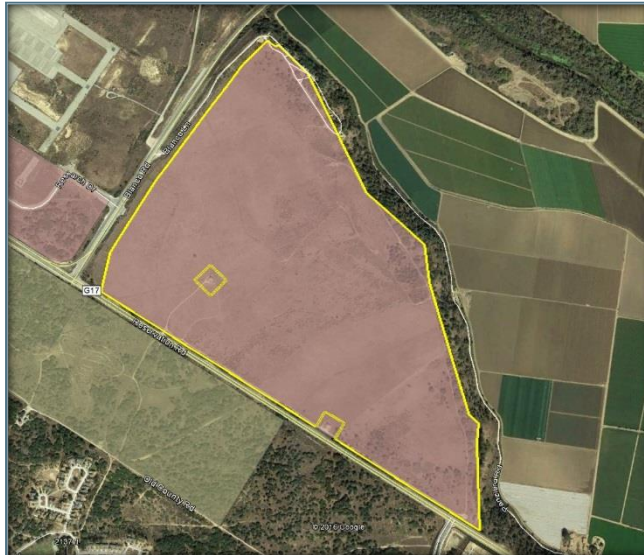
2 = North Central Campus
(71 acres)

3 = East Campus
(273 acres)

4 = South Campus
(37 acres)

5 = 8th Street Parcels
(47 acres)

Recent Progress



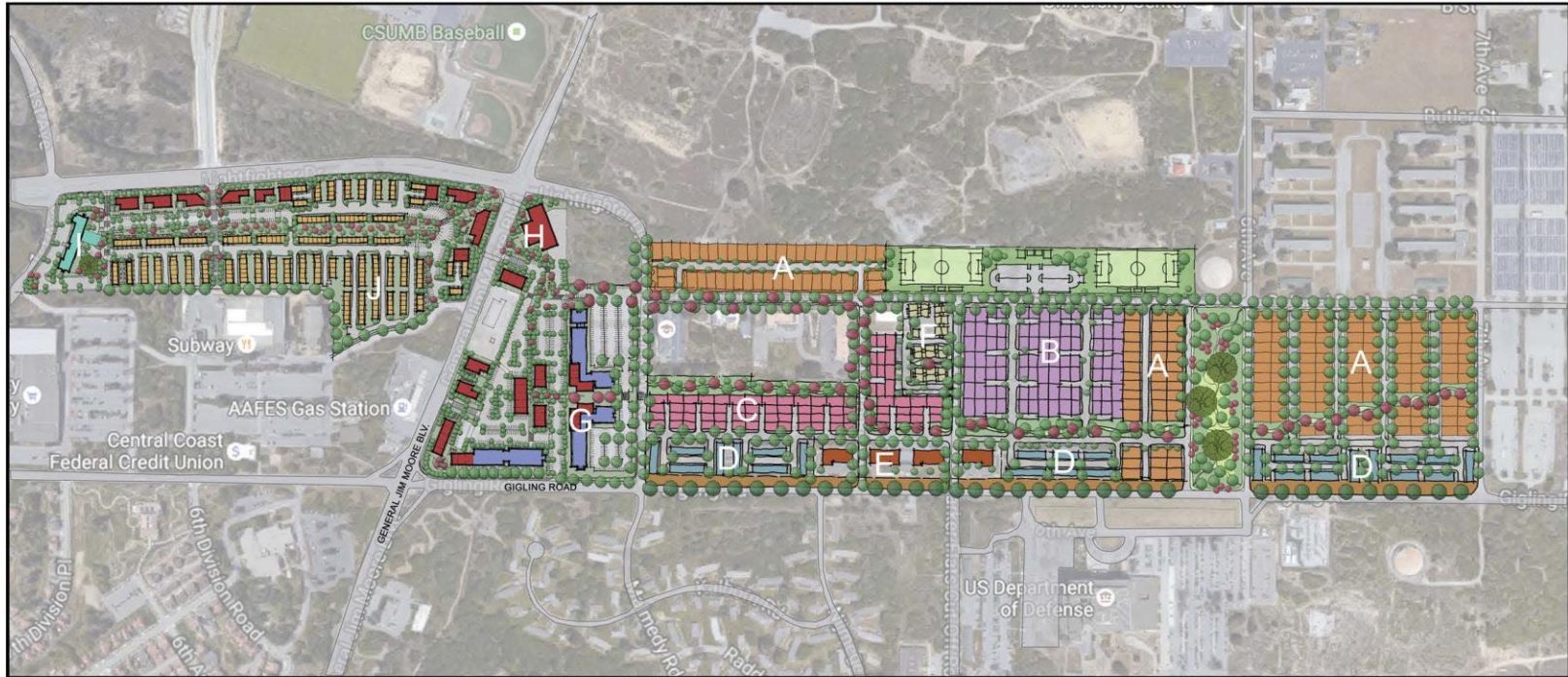
- City of Marina **Specific Plan** advancing to Environmental Review
 - Target Q4 2017
- **Marketing Plan**
- West Campus Parcel **Auction**
- Developer **Tours**
- Personnel **Changes**
- UCANR – Ag Research **Interest**











Main Gate



Aerial View South

Surplus II



- | | | |
|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  A. 197 Single Family Homes 18.83 AC |  E. Flex Tech 4.34 AC @ 12,500 SF/AC = 54,250 SF |  H. Retail 12.5 AC 127,000 SF
36 Bed Hostel over 1 Retail Bldg. |
|  B. 96 Large SFD Cluster Homes 10.09 AC |  F. 42 Apartments 1.71 AC @ 25 DU/AC |  I. Hotel Site 2.5 AC |
|  C. 88 Small SFD Cluster Homes 8.4 AC |  G. 402 Units - Student Housing
16,200 SF Ground Floor Retail 10.3 AC |  J. 271 Units - Townhomes 14.7 AC |
|  D. 171 Row Townhomes 11.72 AC | | |

SURPLUS II
Seaside, CA
June 5, 2017



KB - BAKEWELL SEASIDE VENTURES, LLC.

3381 Walnut Blvd. Suite 120 Brentwood, CA 94513
925.634.7000
www.strausdesign.com





Education Environment Economy

Jurisdiction/University
Focus



*Highlighting Reuse
Accomplishments*

- **3 E's Recovery
Progress Video**

- *Production
underway – Oct/Nov*
- *Designed for web
consumption ~3min*
- *3 additional pieces
to follow: **Education,
Environment,
Economy***

Community Engagement

Fort Ord Reuse Moves Forward

by Josh Metz, Fort Ord Reuse Authority

The Fort Ord Reuse Authority (FORA) was formed in 2014 to coordinate all reuse and redevelopment projects on the 268,000-acre Fort Ord. The Fort Ord Reuse Authority (FORA) provides the public with the latest news and information on reuse and redevelopment projects. The Fort Ord Reuse Authority (FORA) provides the public with the latest news and information on reuse and redevelopment projects. The Fort Ord Reuse Authority (FORA) provides the public with the latest news and information on reuse and redevelopment projects.

Year	Active Projects
FY 14/15	2
FY 15/16	2
FY 16/17	3

Year	Proje	FY 14/15	FY 15/16	FY 16/17	Total
New Housing	201	0			
Residential	1665				

2,000 ASPIRING ENTREPRENEURS
370 PARTICIPATING COMPANIES
125+ new jobs created
\$350,000 in revenue

May 2017 • 31 days

TWEET HIGHLIGHTS

Top Tweet earned 1,791 Impressions

@FortOrdReuse honored to be recognized by @APA_Planning w/National Achievement Award #NPC17
pic.twitter.com/r4jMgSFjN2



- **Salinas Chamber**
 - Presentation
 - Article
- **Fund for Homeless Women**
 - Presentation
- **Web/Social**
 - 172 web users/mo
 - 628 Twitter followers

Jul 2017 • 31 days

TWEET HIGHLIGHTS

Top Tweet earned 266 impressions

Central Coast vets cemetery expansion gets \$1.5 million in state funding
montereyherald.com/article/NF/201... via @montereyherald #FortOrd

Jun 2017 • 30 days

TWEET HIGHLIGHTS

Top Tweet earned 717 impressions

Economic Development Internship
mbinterns.org/job/fort-ord-r... #EconDev #FortOrd @CSUMB @MBEPartnership

Upcoming Events



- **Aug 23: MBEP Regional Policy Forum**
- **Sept 10-13: Community Capital**
- **Oct 6: Greater Vision 2017 - Water Forum**



Questions?



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