

# Regional Urban Design Guidelines

Update to FORA Board  
July 11, 2014

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# Overview



- History
- Recent Process
- Recommendation
- Next Steps

## History

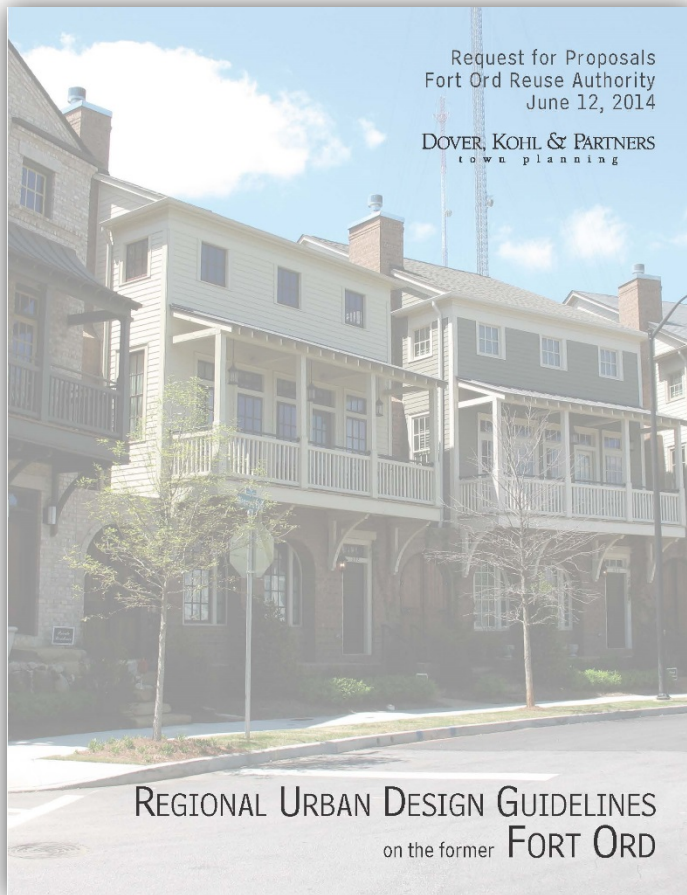
- **1997 Reuse Plan** requires Regional Urban Design Guidelines (RUDG)
- Highway 1 Design Guidelines **approved 2005**
- Completion of RUDG identified in **2012 Reassessment Report**
- Value of RUDG highlighted in **2013 Colloquium**
- **2014 Work Plan** includes moving ahead with RUDG process
- Approved **2014/2015 Budget** includes RUDG

## Recent Process

- RUDG Task Force created
- **8 meetings in 3 months** (*April-June*)
  - Request for Qualifications
  - Request for Proposals
  - Interviews
  - Evaluations
  - Recommendation



# Recommendation



- **Dover-Kohl & Partners**
  - *Alta Planning & Design*
  - *Strategic Economics*
  - *Helix Environmental*
- *Advisers*
  - *Jeff Speck*
  - *Peter Katz*
  - *Bill Lennertz*
  - *Castle & Cooke*

## Next Steps

- Board approval to move ahead
- Negotiate scope & contract
- Target August Board for contract approval
- September kick-off workshops

