Economic Development Coordinator: 100-day Plan

Josh Metz
Economic Development Coordinator

Overview

FORA
ECONOMIC DEVELOPMENT

- *Build on Regional Economic Strengths*
- *Hold Key Stakeholder Meetings*
- *Launch **Ord Forward** Social Media/Website*
- *Attend Key Conferences*
- *Develop Success Metrics*
- *Draft Strategic ED Action Plan*
  - ***Present at October Board meeting***
- *Continue RUDG/Trails Planning*

Regional Economic Engines

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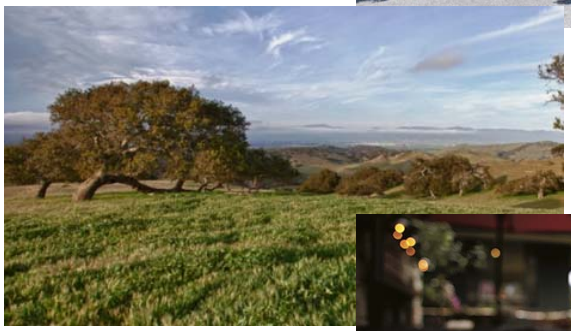

Collaboration

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*Not an exhaustive list

OrdForward

- *Web / social media*
- *Curated content*
- *Connecting people, ideas, and information*

Initiatives

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Cluster Workshops

FORA ECONOMIC DEVELOPMENT

- Quarterly Workshops
  - ½-day
  - Action Plan Oriented
- Industry Sector focus
  - Overview – BMP
  - What We Have
  - What We Need
- Marine Tech, Education, Agtech, Language, Tourism/ Hospitality, Ecotourism, Health & Wellness, Homeland Security, other?

Success Metrics

- *Business Creation/Retention*
- *Job Creation/Retention*
- *Investment Volume*
- *Partnerships*
- *Project Metrics*
- *Web/Social Media Analytics*

Board Reports

- *Quarterly Updates*
- *Ongoing collaboration with jurisdiction staff & other partners*
- Ideas, communications, action
- Tweets **@OrdForward**
- Web **OrdForward.org** *(coming soon)*

Transitions

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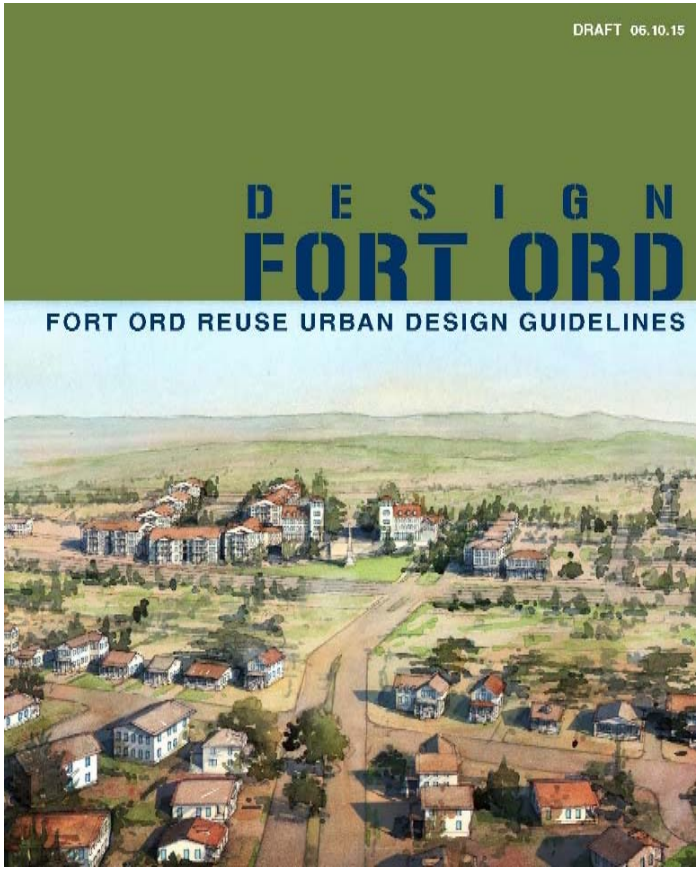


FORA REGIONAL URBAN DESIGN GUIDELINES

FORA Fort Ord Reuse Authority

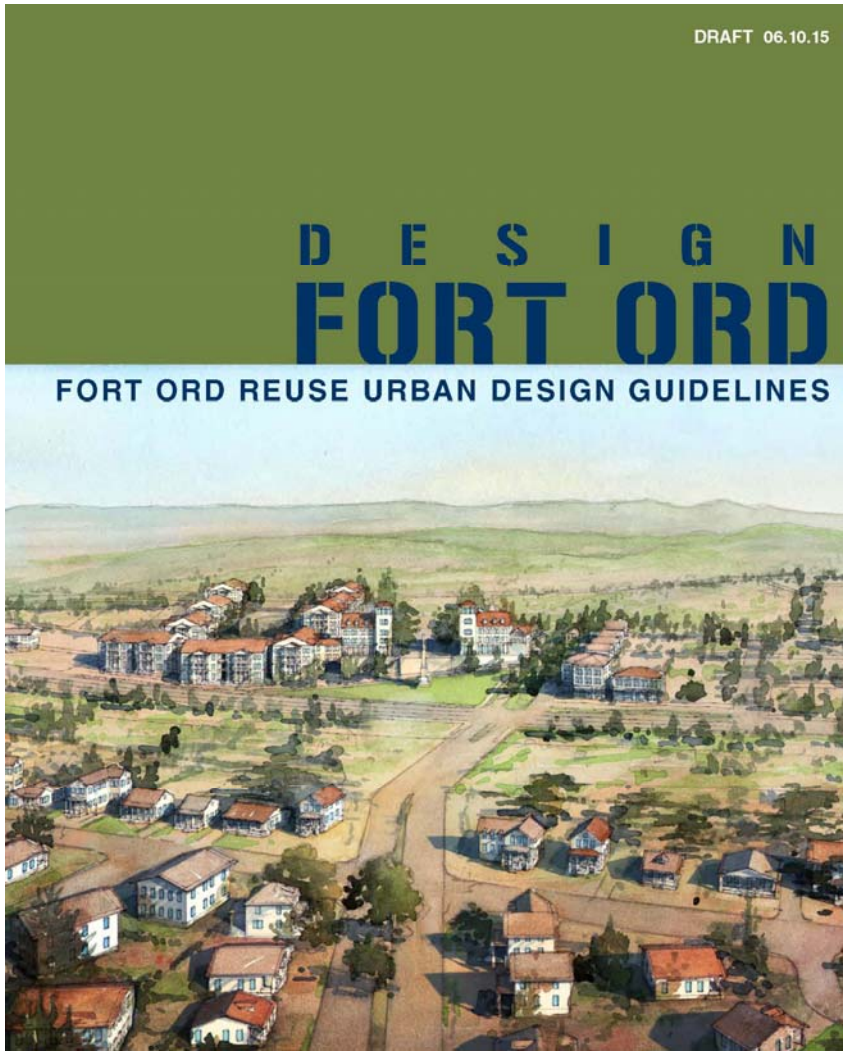
RUDG Project Update

Josh Metz
Economic Development Coordinator

FORA REGIONAL URBAN DESIGN GUIDE LINES

Status Update

FORA Fort Ord Reuse Authority



- **Thurs June 25: RUDG Task Force began Administrative Draft review**
  - Sections 1 & 2
  - Sections 3-5 remain
- **Lively discussion:**
  - Where the Guidelines Apply
  - Diagrams and renderings
  - Trails maps

fora.org/RUDGtaskforce.html

FORA REGIONAL URBAN DESIGN GUIDE LINES

Updated Schedule

FORA Fort Ord Reuse Authority

- **Friday Aug 14***:* DKP Presents DRAFT RUDG v1.0 at FORA Board meeting
  - *Begins 30-day comment period*
- ***Monday Sept 14****:* FORA Staff returns compiled comments to DKP
- **Friday Oct 9***:* Draft RUDG v2.0 presented at FORA Board meeting
  - *Begins 2nd 30-day comment period*
- ***Monday Nov 9****:* FORA Staff returns v2.0 compiled comments to DKP
- **Friday Dec 11:** Final RUDG presented